

FAX# 703 528 7880
CREDIT RISK !! NOV1/12 10.38
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

DATE NOV1/12 10.38

STA: *****
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1192												
7	S		700A-900A	30		\$1,750.00	10/30	11/2	6		TU-F	6
PROGRAM : GMA												
69	A		1130P-1200M	30		\$1,000.00	11/4	11/4	1		SUN	1
PROGRAM : SPORTNIGHT ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR NOV2 ON LINE-7 FOR 1 SPOT/WK												

REP HEADLINE# 6144824 TRF# 312011
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV1/12 10.38
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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70	A		1200N-100P	30		\$700.00	11/4	11/4	1		SUN	1
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PROGRAM : NEWS/CENT FLORIDA
ORD COM1 : WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 69-70

68	A		1200N-100P	30		\$750.00	11/4	11/4	1		SUN	1
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PROGRAM : NEWS/CENTRAL FL
ORD COM1 : DOLLARS MG FROM HDL# 6144805

STATION MAKEGOOD OFFERS:
M9 OK'D MISSED: BONUS NOV4 30S \$750.00 (NOV1/12)
OFFER: SUN/1200N-100P PLS ADVISE.
CMT: DOLLARS MG FROM HDL# 6144805

M10 OK'D BUY#7 MISSED: TU-F/700A-900A NOV2 30S \$1,750.00 (NOV1/12)
OFFER: SUN/1130P-1200M NOV4 30S \$1,000.00 PLS ADVISE.
CMT: WE CAN OFFER & SUN/1200N-100P NOV4 30S \$700.00

NOV/12 160125.00 CONTRACT TOTAL 160125.00
TOTAL SPOTS 122

MARKET TOTALS \$880,661 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE